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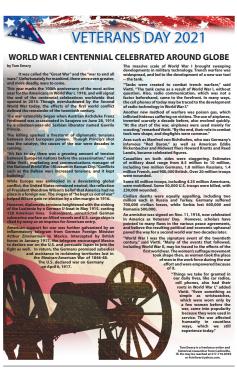
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FOCUS: SE

FOCUS: SELLING FOR THE HOLIDAYS

Better Newspaper Contest winners offer inspiration for selling holiday advertisements

Congratulations to the 2022 winners in the annual Better Newspaper Contest, recognizing the best of the best in journalism across the country! In this space, we showcase the winners of the Best Holiday Ad category to offer inspiration to newspaper staffs as we approach the holiday season and start planning 2023 calendars.





THIRD PLACE, Best Holiday Ad, Daily/Non-daily Division, circ. less than 5,000 Ron Schott, Wright County Journal, Mountain Grove, Missouri



HONORABLE MENTION, Best Holiday Ad, Daily/Non-daily Division, circ. less than 5,000 Hunter Dawkins, Gazebo Gazette, Pass Christian, Mississippi



FIRST PLACE, Best Holiday Ad,
Daily/Non-daily Division, circ. 5,000-9,999
Jay Dickerson, The Galena (Illinois) Gazette



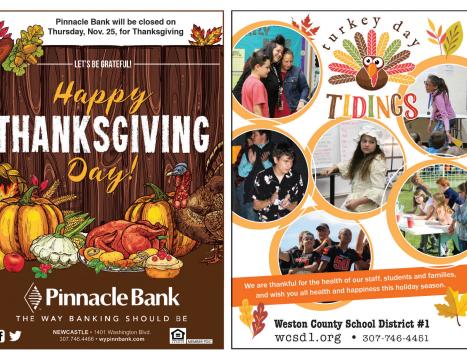
HONORABLE MENTION, Best Holiday Ad, Daily/Non-daily Division, circ. 5,000-9,999 Mindy Schaefer, The N'West Iowa REVIEW, Sheldon, Iowa



SECOND PLACE, Best Holiday Ad, Daily/Non-daily Division, circ. less than 5,000 Cecile Wehrman, Tioga (North Dakota) Tribune



THIRD PLACE, Best Holiday Ad, Daily/Non-daily Division, circ. 5,000-9,999 Staff, Casa Grande (Arizona) Dispatch



FIRST PLACE, Best Holiday Ad, Daily/Non-daily Division, circ. less than 5,000 Amy Menerey, News Letter Journal, Newcastle, Wyoming

