



**SPONSORSHIP OPPORTUNITIES AVAILABLE
AS AT 07-25-13**

This is your opportunity to reach owners and publishers of community newspapers across the United States during the National Newspaper Association’s Annual Convention & Trade Show and show your support of community newspapers . Attendees are the decision makers and represent upwards of 1,000 newspapers. Also in attendance are presidents and executive directors of state press associations.

Friends Sponsor receives:

Recognition in pre & post convention issues of Publishers’ Auxiliary, in convention program & signage at convention, Web link on NNA homepage, one insert in registration bag \$500

Bronze Sponsor

All friends’ benefits plus: One free registration, insert logo item and literature in the registration bags

Concurrent Session (8 available)	\$1,200
Great Idea Exchange	\$1,200
Coffee Break Exhibit Hall (Friday) (Sponsor can provide coffee or travel mugs with logo)	\$1,400
Extravaganza Wave Pool	\$1,500
Extravaganza Dessert & Coffee	\$1,200

Silver Level Sponsors

Add to benefits above: Half page convention program ad (B/W)

Saturday General Session/breakfast (Sponsor can provide coffee mugs and/or napkins with logo)	\$2,500
Extravaganza Buffet Dinner	\$3,500
Extravaganza Have a Drink on Us	\$2,000
Welcome Reception – Have a Drink on Us	\$2,000

Gold Level Sponsors

Full-page ad (b/w) in convention program, one additional (two total) free registrations to convention

Opening Reception in Exhibit Hall (Thursday)	\$ 6,000
Full Extravaganza Sponsorship	\$ 8,000

Further Information

For further information or to become a sponsor, contact Wendy MacDonald 913-461-3721 or email wendy@nna.org.